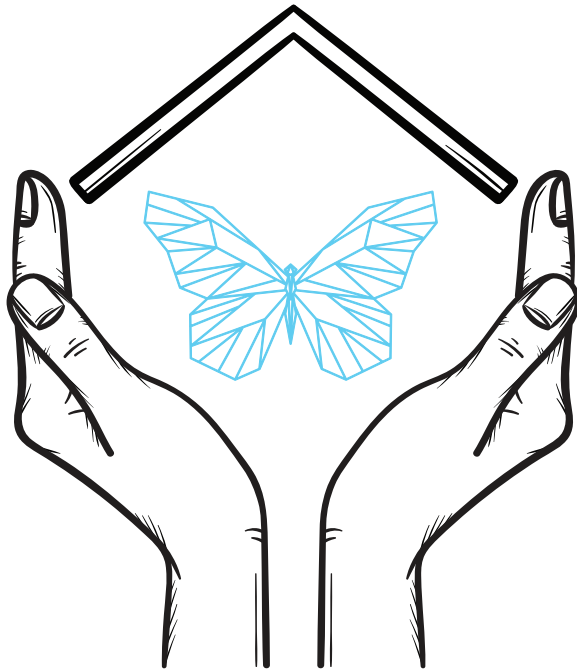




BUTTERFLY BRIDGE
CHILDREN'S ADVOCACY CENTER



.....
spreading our wings

invest in the lives of children

Your contribution is an investment
in hope for an abused child.



Just over 10 years ago, we embarked on a journey to ensure that no abused child in Chilton County ever goes without the services they need to heal. Butterfly Bridge Children's Advocacy Center (CAC) became a reality in our community because of you, our supporters. I have been so inspired by the generosity of the Chilton County community, and their belief in our mission.

As our county continues to grow due to our central location in the state and the many exciting future plans in our area, we need to be prepared to serve even more children in the coming years. The tragic news is the demand for our services is already growing significantly. Further, we have exhausted our rooms at our current space to meet for interviews and therapy sessions, with children on a wait list for help. Also, as we have been able to add additional staff, we no longer have adequate space for offices. To be able to continue to deliver the best possible services, we need to "Spread Our Wings," so that children and families in our community can access the CAC for services and treatment to start their healing journey.

We are excited to report that in cooperation with the City of Clanton, an agreement has been finalized to allow us to relocate to the Moore House property located at 502 5th Avenue North in Clanton. The property is over two times the amount of square footage as our current location. During Phase 1, extensive renovations will be done on the beautiful historic home during the summer of 2021. We plan for phase 1 of the facility to be fully operational by late Fall 2021. Phase 2 will include three parts. We plan to purchase the property, complete an expansion, and be debt free by 2024! The expansion will include additional staff offices, therapy rooms, a spacious training room, team meeting space, and a medical suite where pediatric forensic exams can take place and families will no longer have to travel to Birmingham or Montgomery.

We have thoughtfully designed our forever home to serve children impacted by abuse. Each room has had intentional planning behind it that will ensure that children entering the building will be provided a warm and welcoming environment. Natural light will flood the building, soothing colors will welcome children, private family rooms will increase our ability to serve sensitively and compassionately, staff and interns will no longer be crowded three to an office, therapy clients will have their own waiting area, security will be greatly increased, and the natural beauty of the property will factor into our ability to provide outdoor therapy sessions and increased mental health services.

This is not just a new commercial building. It is a place for children and families to come and heal when they have been broken by abuse. It is a place where new beginnings happen, and hope is restored. We would consider it an honor to have you join us in making this new home a reality for the children of our county. It is only with your help that we will be able to provide for the growing need in Chilton County. This building will amplify the ability of our child abuse multi-disciplinary team partners to expand victim services in such a way that we are able to provide justice, hope and healing at a higher level. The work we do at the Center is transformative, both for our children and for our community. With your investment in our capital campaign, we will have the opportunity to carry that transformation far into the future. Your generosity will make this a reality, and we could not be more grateful.

With sincere gratitude,

Jana Zuelzke, Executive Director

Perhaps, the **butterfly** is proof that you can go through a great deal of **darkness** yet still become something beautiful.

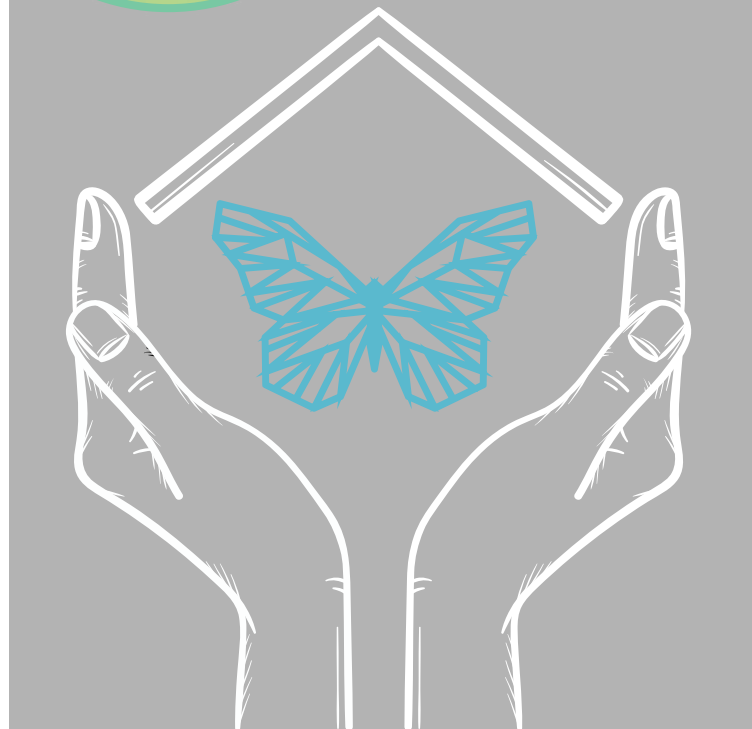
SPREADING OUR WINGS

MISSION

Butterfly Bridge Children's Advocacy Center offers a safe, child-friendly environment to children victimized by abuse or neglect as we provide restoration and justice in their lives. The trauma of being abused is more than any child deserves. Butterfly Bridge CAC exists to minimize that trauma and help rebuild little lives shattered by abuse.

INVEST

Butterfly Bridge CAC is a place where courageous children, victims of child abuse, can gain the strength needed to rebuild their lives. 1 in 10 children will be sexually abused by their 18th birthday. We cannot change the past but we can **INVEST** in their future. Together, with your support we can spread our wings and build a new home for Butterfly Bridge.



The vision of Butterfly Bridge Children's Advocacy Center is that every abused child will receive the services, advocacy, and support needed to move beyond the abuse to a life full of possibilities.



BUTTERFLY BRIDGE CHILDREN'S ADVOCACY CENTER

Our Vision

The vision of Butterfly Bridge Children's Advocacy Center is that every abused child will receive the services, advocacy, and support needed to move beyond the abuse to a life full of possibilities.



A new facility is essential to facilitate the collaborative work of our partners and provide hope and healing to every child victim.



BUTTERFLY BRIDGE CHILDREN'S ADVOCACY CENTER

Children

who visit our Center should experience a nurturing, safe and child-friendly environment; a place where they can ask questions, explore complex emotions and feel supported as they begin the process of healing.

Caregivers

need a comfortable, private space where it's safe to ask questions without fear of judgment; a place where they can strengthen their support system and gather the skills needed to begin moving forward.

our Staff

members require quiet, private office spaces they can be proud of; a welcoming, comfortable center designed to accommodate multiple children and caregivers simultaneously.

our Community

is worthy of a Children's Advocacy Center with leading resources for the prevention, identification and treatment of child sexual abuse.

the MDT (multi-disciplinary team)

is in need of an environment that allows for more opportunities to collaborate to ensure each child receives the care they deserve.

Our current

HOME

THE BEGINNING

Butterfly Bridge CAC has been in our current location since 2011. Since that time, thousands of children have found safety and security within the walls of the Butterfly Bridge. Some discovered a place where it was finally safe to tell their story. Other children remember Butterfly Bridge as the place where they learned to trust again and started to heal.

NOW

We have outgrown our space and can no longer accommodate the growing demand for services.

- With limited space and one waiting area on site, we are forced to limit the number of children we see each day.
- There is limited space for parents to consult privately with Center staff and receive the care, support and attention they need.
- The Center's observation room – used by law enforcement and social workers to monitor forensic interviews – also serves as our conference room.
- We currently have to go off-site for trainings and meetings. The current office has no space to accommodate groups.



Increase in Services from 2011 to 2019



Forensic Interviews: 88%

Child Therapy
Sessions: 300%



Family Advocacy
Services: 703%

- 67% of children seen were involved in sexual abuse cases; 16% was physical abuse
- 98% of child victims knew their alleged perpetrator
- 22% were under the age of 6

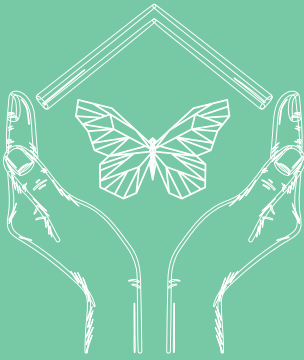


spreading our wings



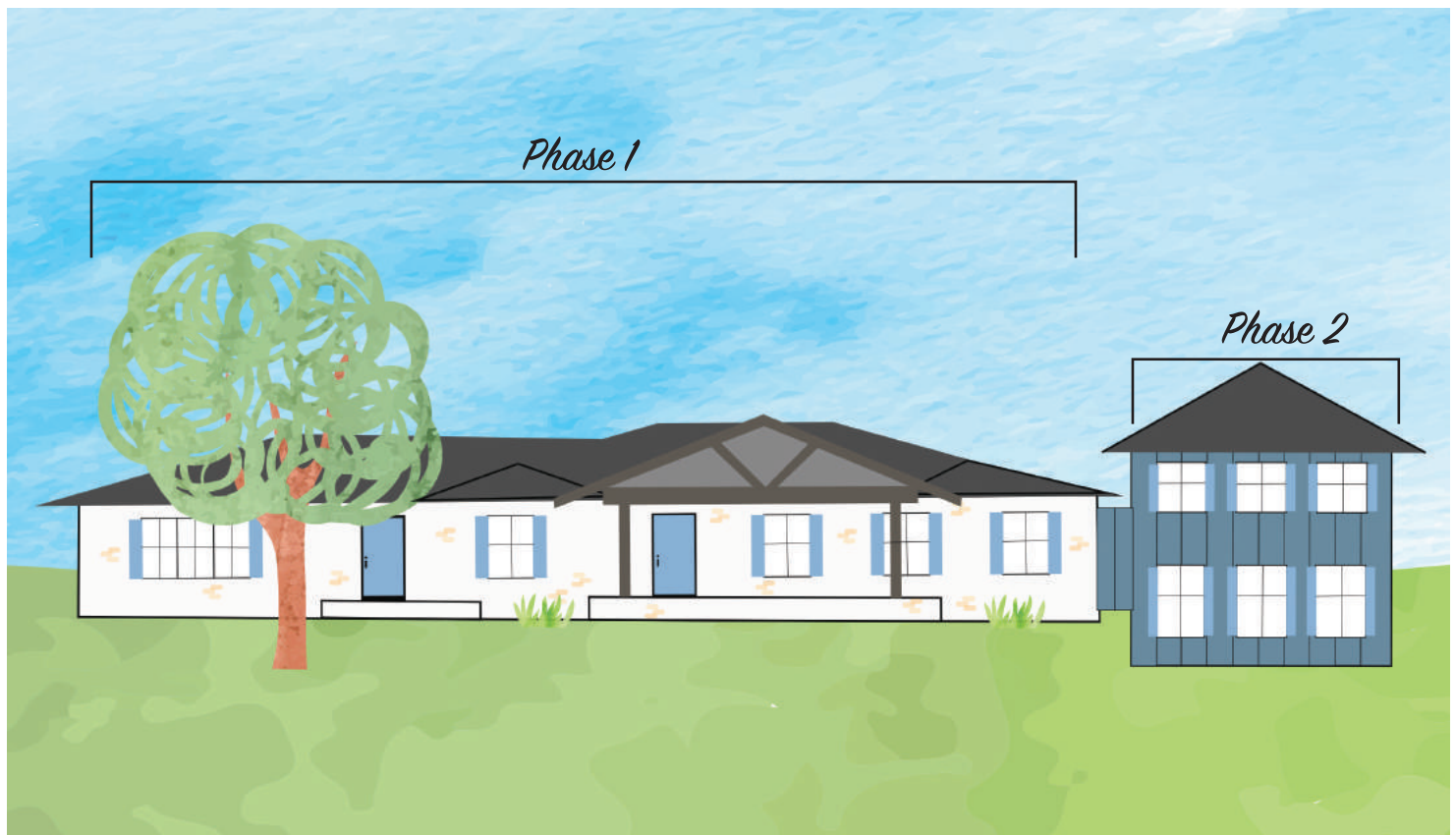
BUTTERFLY BRIDGE CHILDREN'S ADVOCACY CENTER

Our New Home

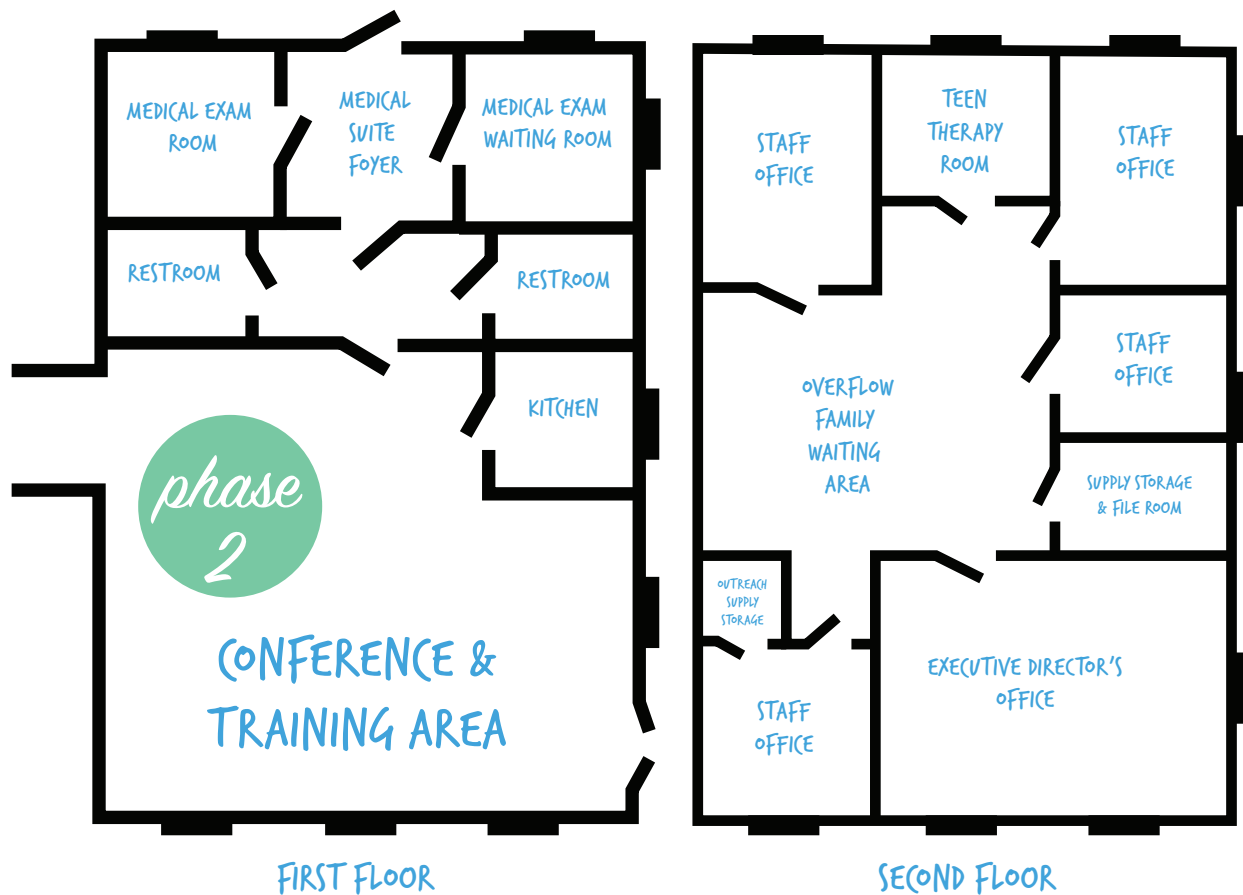


A new site
would provide:

- Room for current and additional staff that is urgently needed
- The ability to expand current services and add new services (medical, training, etc.)
- Training and conference space to educate our community on how to best protect children
- Privacy for victims and their families



BUTTERFLY BRIDGE CHILDREN'S ADVOCACY CENTER





INVEST IN HOPE & HEALING

A financial contribution to the Capital Campaign is the most direct way to make an investment in the lives of the children we serve and secure the future of the Children's Advocacy Center.

Your tax-deductible donation will help children throughout Chilton County start on a safe path to recovery and healing.

NAMING OPPORTUNITIES

One of the best ways a company, foundation, group, or family can contribute to the Children's Advocacy Center's Capital Campaign, is to sponsor a room at the new Advocacy Center through our Transform -A - Room initiative.

Each sponsor will be recognized with an appropriate plaque affixed in a prominent position outside of the sponsored room. (see insert with specific rooms and pricing)

OTHER OPTIONS TO GIVE

\$10,000 - ADVOCATE

\$1,500 - BELIEVER

\$5,000 - DEFENDER

\$1,000 - SUPPORTER

\$2,500 - ENCOURAGER

\$500 - HELPER

OTHER AMOUNT: FRIEND OF A CHILD

DONOR RECOGNITION

All gifts over \$1,000 will be acknowledged prominently and permanently displayed in the Foyer of Butterfly Bridge CAC on the Butterfly Mosaic (unless anonymity is preferred).



BUTTERFLY BRIDGE CHILDREN'S ADVOCACY CENTER



Forensic Interview Family Waiting Area



"It is during our darkest moments that we must focus on the light." ~Aristotle Onassis

The forensic interview is typically the child and family's first contact with the child advocacy center; therefore, it is important the family waiting area is pleasant and welcoming with a play area for younger children and comfortable seating for parents/non-offending caregivers. The forensic interview waiting area is also private and allows Butterfly Bridge CAC staff to be able to discuss sensitive information with the family at their first visit to the center.

The first visit can be stressful as typically this is the first step in the investigative process for the child and family. This private space allows for the Family Advocate to explain the process, support the parent/caregiver, offer additional resources and referrals, and answer questions while their child is being interviewed.



*see insert for approximate room costs

Child & Adolescent Forensic Interview Room



Justice for all children is the high ideal in a democracy.

~Grace Abbott

The forensic interview is usually the first step in the process of a child abuse investigation. Specially trained staff members at Butterfly Bridge CAC conduct legally justifiable, fact-finding interviews with children and adolescents at the request of law enforcement and the Department of Human Resources.

The interview is designed to allow a child to disclose abuse if abuse has occurred. The space should be comfortably furnished and welcoming to children of all ages as well as equipped with technology that allows for memorializing the forensic interview. Recorded forensic interviews are many times part of the evidence if a case goes to trial.



*see insert for approximate room costs

Multi-disciplinary Team Monitoring Room



Seek Justice



The true character of a society is revealed in how it treats its children ~Nelson Mandela

The child abuse multi-disciplinary team works together to minimize any further trauma to a child after a report of abuse is made. While a specially trained forensic interviewer on the Butterfly Bridge CAC staff conducts the interview, law enforcement and child protective service partners observe the forensic interview in real time from the adjoining monitoring room through closed circuit television monitoring.

This allows the team to hear the child's disclosure and address any investigative and protective concerns at one time. All forensic interviews are recorded, and law enforcement retains a copy which may eventually become part of the evidence in a case that goes through the criminal justice system.



spreading our wings

*see insert for approximate room costs

Family Consultation Room



"A family doesn't need to be perfect; it just needs to be united." ~anonymous

After the forensic interview is conducted, the child abuse multi-disciplinary team meets with the non-offending parent/caregiver in a private and confidential space to discuss the case and their next steps moving forward.

The family consultation room is also utilized by the Butterfly Bridge CAC Family Advocate to provide on-going services and support for the families as the case moves forward in the criminal justice system.



*see insert for approximate room costs

Family Waiting Area for Therapeutic Services



Soothing Spaces & Healing Places



"Even the darkest night will end
and the sun will rise."
- Victor Hugo

Healing is possible and Butterfly Bridge CAC clients can go on to live a life full of possibilities that is no longer defined by the trauma of the abuse. The family waiting area for therapeutic services will be a separate space from the forensic interview waiting area for those clients returning for weekly therapy sessions.

This larger waiting area will provide comfort and adequate space for several children and their families while they are receiving the ongoing services that Butterfly Bridge CAC offers. The waiting area will have play areas with child-sized furniture and toys for younger clients and soft, comfortable seating for teen clients and parents/caregivers accompanying their child.



*see insert for approximate room costs

Play Therapy Room



Soothing Spaces & Healing Places



Toys are children's words
and play is their language.

~Garry L. Landreth

Play Therapy is a form of psychotherapy that uses play to help children deal with emotional and mental health issues. By using play as the medium, children are able to explore their feelings and share them with the Butterfly Bridge CAC therapists.

Play therapy is responsive to the needs of children who have experienced trauma, such as child abuse. Play is a very natural way in which a child explores the world and find solutions to everyday problems. A special space, with thoughtful design and carefully selected toys and materials, is very important. Children can and do heal from the trauma of abuse.



*see insert for approximate room costs

Teen Therapy Room



Soothing Spaces & Healing Places



We should all find a quiet place,
a peaceful space, to bury the chaos
and rest for a while.
- Christy Ann Martine

A carefully and thoughtfully designed therapeutic space is important for teen clients who come to Butterfly Bridge CAC. Room layout affects the teen's perceptions of psychological safety, intimacy, willingness to self-disclose, to build therapeutic rapport, and to feel a sense of agency in the space.

Natural light, color, soft furnishings, adjustable lighting, and privacy of space ensure that the teen has the best chance of healing from the trauma of abuse while seeing their Butterfly Bridge CAC therapist.



*see insert for approximate room costs

Group Therapy Room



Soothing Spaces & Healing Places



The best part of being with a group is that
you don't have to do anything alone.
- anonymous

Group therapy is a primary component of mental health treatment for victims of child abuse at a point in their healing process. Psycho-educational group sessions are also provided for the non-offending parents/caregivers of the children seen at Butterfly Bridge CAC.

The optimal setting for these interventions is a well-lit space with warm elements and soft furnishings that are positioned in a circle formation or around a circular table.



*see insert for approximate room costs

Staff offices



The soul is healed by being
with children. ~Fyodor Dostoevsky

Providing trauma-informed care takes a lot of effort, creativity, and energy for the staff to ensure that optimal services are being provided to each and every child who comes to Butterfly Bridge CAC. In a new facility, each staff member will have their own, private office and no longer share office space with several other staff or interns.

A private office space will allow each staff member to work efficiently and privately as well as have a personally relaxing space to take a break from the heavy topic of child abuse and trauma.



*see insert for approximate room costs

Intern Space



"Do what you love, and you'll
always love what you do."
~Billy Joel

As a teaching facility, Butterfly Bridge CAC is committed to providing hands-on experience for undergraduate and graduate students in the fields of social work, criminal justice, clinical therapy, child development or other human services fields. We value our interns as they allow the center to provide even more services and alleviate any waiting lists for clients.

The intern space at the new facility will provide an area with separate workstations to allow for several interns at a time, and will be carefully designed to allow for collaboration with supervising staff members. The intern space will also have a small library located within the room that will be a centralized place for all therapy resources.



*see insert for approximate room costs

Kitchen & Staff Break Area



Take a break and give your
soul what it needs. ~Audrey Kitching

Forty-hour weeks working in the field of child abuse is rewarding and wonderful for our staff, but it can also be mentally taxing. A nice kitchen and break area is a must in the new facility to give staff a space to have lunch, take a break, and debrief with other staff after clients have been seen.

The kitchen can also be a therapeutic space for some children and adolescents who receive services at Butterfly Bridge CAC. Therapists will be able to utilize the kitchen with certain clients who find time in the kitchen relaxing and, simply, baking a cake can be the best way to build rapport with a child or adolescent just starting the therapy process.



*see insert for approximate room costs

State of the Art Conference and Training Room



Collaborate & Educate



"Education is for improving the lives of others and for leaving your community and world better than you found it." ~Marian Wright Edelman

In addition to the core services of forensic interviews, therapy, and family advocacy services, Butterfly Bridge CAC also coordinates the child abuse multi-disciplinary team which is comprised of advocates, forensic interviewers, law enforcement, child protective services, the District Attorney's office, mental health professionals, and medical personnel. When everyone works together, it reduces any further trauma to the child during the investigation and also makes for a stronger case in court.

The conference and training room will allow for child abuse case review meetings with our stakeholders to take place on site as well as provide a top notch space with the most up-to-date technology available for community training on child abuse related topics so that we can all work together to prevent abuse from happening to the children in our community who are the most vulnerable.



*see insert for approximate room costs

Medical Suite



Children are our future. We must take care of them with maximum effort. ~Naomi Campbell

Some children who have experienced abuse are referred for a pediatric forensic exam that is done by a specially trained medical professional. The new facility will house a medical suite so that children and their families no longer have to travel outside of their community in order to receive this very important exam.

The main goals of the pediatric sexual abuse forensic medical exam is to address the health care needs of the child, promote their healing, and to also gather forensic evidence for potential use within the criminal justice or child protection systems. The medical suite will consist of a child and adolescent-friendly exam room and a private family waiting area where the child and their caregiver can meet with Butterfly Bridge CAC advocates and specialized nurses and doctors.



*see insert for approximate room costs